

Prof. Dr. Maja Göpel

Wissenschaftlerin, Rednerin, Autorin, Politikberaterin, Beirätin

Honorary Professor for Sustainability Transformations at the Leuphana University Lüneburg

Member of the Club of Rome, Co-founder of Scientists4Future, Founder of Mission Wertvoll

Profession

Political Economist, Transformation and Sustainability Expert and Advisor

Research Fields

Sustainability Transformations, Political Economy, Systemic Innovation Processes,

Future Skills and Anticipation

Life Story

Prof. Dr. Maja Göpel has worked for 25 years as a Political Economist, Transformation Expert and Sustainability Scientist at the intersection of Science, Politics and Society.

She is a Policy Advisor, Bestselling Author («Unsere Welt neu denken», with Marcus Jauer, Ullstein Verlag, translated into six languages; «Wir können auch anders», with Marcus Jauer, Ullstein Verlag 2022, translated into several languages) and a frequent speaker. She is an Honorary Professor for Sustainability Transformations at the Leuphana University Lüneburg.

She was most recently Scientific Director at The New Institute and General Secretary of the Scientific Advisory Board of the Federal Government on Global Environmental Changes (WBGU). Before that, she led the Berlin office of the Wuppertal Institute for Climate, Environment, and Energy, after six years as Director of Future Justice at the Brussels office and as Campaign Manager for Climate Energy in Hamburg for the World Future Council, which she had founded.

The diplomate media manager and PhD Political Economist is a member of the Club of Rome, the World Future Council, the Balaton Group, Co-founder of the Initiative «Scientists4Future» and Founder of Mission Wertvoll. She was a member of the Bioeconomy Council of the Federal Government.

For her work, she has been honored many times, most recently with the Science Communication Medal and the Theodor Heuss Prize.

Auszeichnungen

2021 *Science Communication Medaille, Max-Planck-Institut Göttingen*

2021 *Theodor Heuss Preis*

2021 *WeQ Award*

2021 *Erich-Fromm-Preis*

2020 *B.A.U.M. Umwelt- und Nachhaltigkeitspreis*

2020 *ZEIT WISSEN Preis »Mut zur Nachhaltigkeit«*

2019 *Adam Smith Preis*

Prof. Dr. Maja Göpel

Scholar, Speaker, Author, Advisor

Honorary Professor for Sustainability Transformations at Leuphana University Lüneburg

Member of the Club of Rome, Co-Initiator of Scientists4Future, Founder of Mission Value

Profession

Political Economist, Transformation Scholar and Consultant, Sustainability Expert

Research Fields

Sustainability Transformation Governance, Political Economy, Systemic Innovation Leadership, Future Skills and Anticipation

CV

Prof. Dr. Maja Göpel is a political economist and an influential voice for a sustainable transformation of society, working at the intersection of economy, politics and society.

The policy advisor, bestselling author (“Unsere Welt neu denken” with Marcus Jauer, Ullstein Verlag 2020, translated into six languages; “Wir können auch anders” with Marcus Jauer, Ullstein Verlag 2022) and sought-after speaker is honorary professor for sustainability transformations at the Leuphana University of Lüneburg.

She was Director of Research at The New Institute and Secretary-General of the German Advisory Council on Global Change (WBGU). Before that, she headed the Berlin office of the Wuppertal Institute for Climate, Environment, Energy, after having helped set up the World Future Council for six years as Director Future Justice at the Brussels office and as Campaign Manager Climate Energy in Hamburg.

Maja Göpel is a member of the Club of Rome, the World Future Council, the Balaton Group, a co-initiator of the “Scientists for Future” network, and founder of Mission Value. She was a member of the Bioeconomy Council of the German Federal Government.

Her work has been recognized with multiple awards in Germany, the most recent ones being the Theodor Heuss Prize and the Science Communication Medal of the Max Planck Institute Göttingen.

Awards

2021 *Science Communication Medal, Max Planck Institute Göttingen*

2021 *Theodor Heuss Prize*

2021 *WeQ Award*

2021 *Erich Fromm Prize*

2020 *B.A.U.M. Umwelt- und Nachhaltigkeitspreis*

2020 *ZEIT WISSEN Prize »Mut zur Nachhaltigkeit«*

2019 *Adam Smith Prize*